



# Impact Report

Oct. 1, 2024-Sept. 30, 2025



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# Our Year

Dear friends, families and supporters, This past year was one of resilience and growth. We navigated real-world challenges, including a grocery workers strike during the Cookie Program, and Girl Scouts and volunteers rose to the occasion — selling 3.6 million packages of cookies and generating more than \$3.5 million in troop proceeds. That is a testament to the entrepreneurial spirit and determination every Girl Scout has within her.

We continued investing in the experiences that give Girl Scouts opportunities to try new things in a safe, supportive environment. We opened a new ropes course, with two tracks, to our Citadel Adventure Center at Sky High Ranch, welcomed back horse programming, and expanded affinity camp sessions so that every girl — including LGBTQ+ youth and immunocompromised campers and their families — has a place where she truly belongs.

To bring Girl Scouting to more girls, we got creative with the Adopt-A-Troop model and expanded to 8 sites and now have more than 20 schools on a waiting list. This demand tells us what we already know: communities need us, and we are committed to showing up. We also introduced Volunteer Academies and Expos — a reimagined approach to training the nearly 6,740 adult volunteers who bring the Girl Scout experience to life



CEO Leanna Clark

The adult mentors, inspiring role models, and sense of belonging that Girl Scouts provides as well as powerful programming make a difference in the lives of girls..

The girls are at the heart of it all. Girls like Kanshita, whose Gold Award project created a sustainable system for donating ethnic clothing to communities in India; and Abigail, who built a program to break down gender stereotypes in engineering; and Darja, who created a welcoming space for teen immigrants.

It is every one of the 14,830 youth members. Every badge or patch they earn; each step they take outside their comfort zone; every success and setback build confidence, boost courage, and develop character.

None of this is possible without you. Thank you for helping today's girls feel seen, heard, and safe. That foundation is key for girls to know that they can make a difference in the world. To know their own power. That is when the magic happens — when the girl and the world are forever changed.

Thank you for being part of that magic.

# About Us

## THE GIRL SCOUT PROMISE

On my honor, I will try:  
To serve God\* and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

## THE GIRL SCOUT LAW

I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong,  
and responsible for what I say  
and do,  
and to respect myself and others,  
respect authority,  
use resources wisely,  
make the world a better place,  
and be a sister to every  
Girl Scout.

## OUR MISSION

**Girl Scouting builds  
girls of courage,  
confidence, and  
character, who  
make the world a  
better place.**



[gsco-annualreport.com](https://gsco-annualreport.com)

[girlscoutsofcolorado.org](https://girlscoutsofcolorado.org)

# Who we serve



**14,830**

girl members

**10,671**

adult members

**6,740**

of whom are  
volunteers

3,116  
Daisies

4,286  
Brownies

3,445  
Juniors

2,624  
Cadettes

744  
Seniors

549  
Ambassadors

# Young entrepreneurs



**3,681,524**

packages of cookies sold by  
our young entrepreneurs

**125,450**

packages donated to Hometown  
Heroes and Gift of Caring

**9,646**

Girl Scouts ran their own business

**\$3,561,269**

earned by troops to support  
their Girl Scout experiences

# Programs

9,527

Girl Scout registrations for

295

total programs, not including camp, product programs, or recruitment-only programs



Paid Facilitator program

Innovative model to expand access to Girl Scouting for girls in underserved communities. We were in 8 schools and had 9 troops. Girls from historically underrepresented backgrounds engaged in Girl Scouts.



# Changing the world



**297**

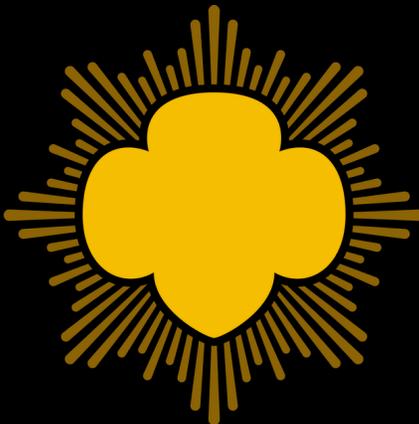
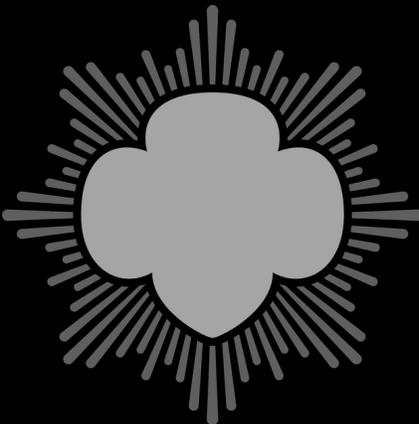
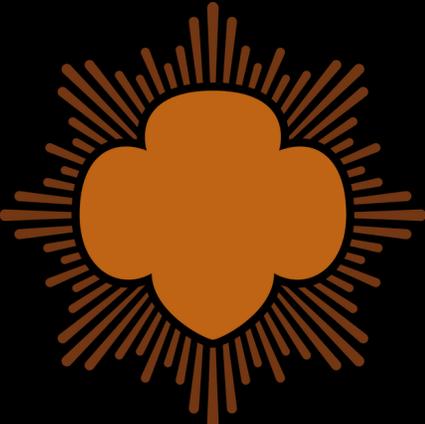
earned Bronze Award

**169**

earned Silver Award

**35**

earned Gold Award



# Getting outside



**2,512**

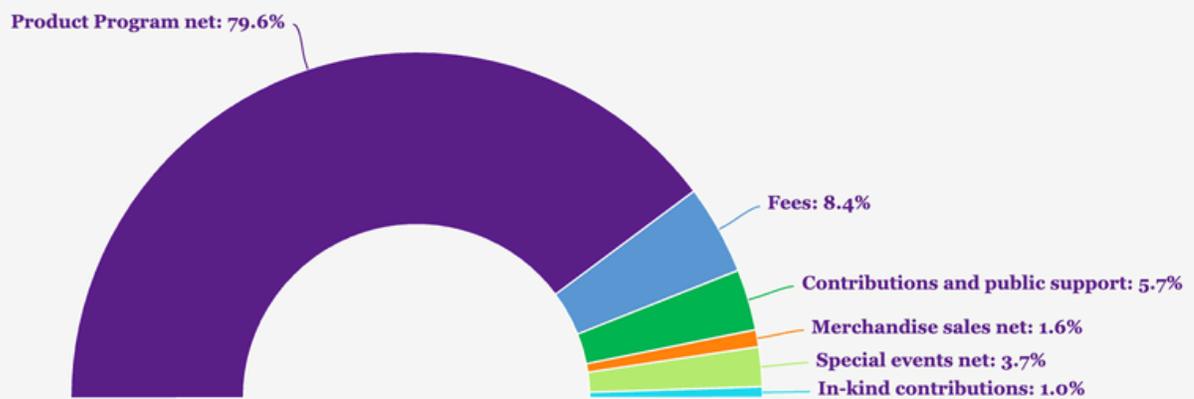
girls served  
at overnight  
camp, day  
camp,  
Outdoor  
Adventure  
Club, and  
Troop Days  
at Camp



# Financials

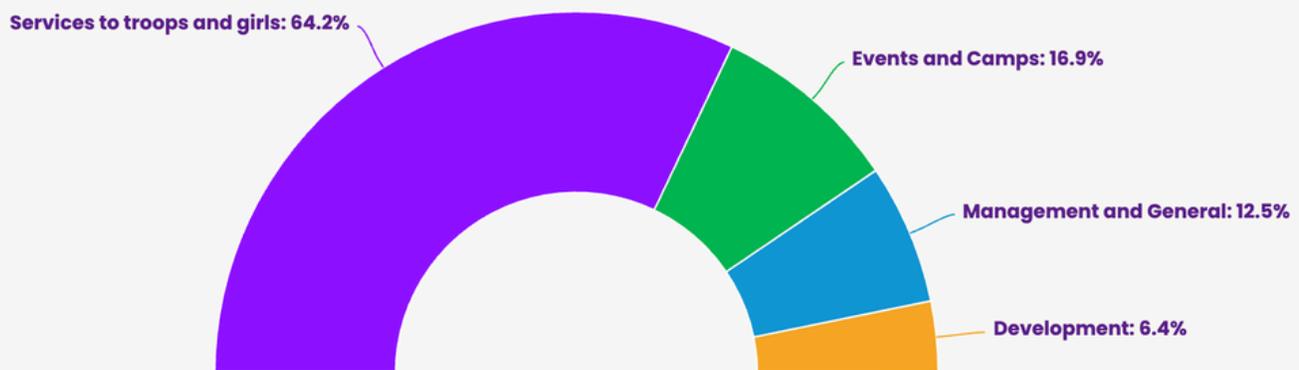
## Support and Revenue

● Product Program net ● Fees ● Contributions and public support ● Merchandise sales net ● Special events net ● In-kind contributions



## Expenses

● Services to troops and girls ● Events and Camps ● Management and General ● Development



## Change in Net Assets

Change in Net assets from Operations	\$1,004,343
Funding of National Girl Scout Retirement Plan	(\$520,509)
Gain on involuntary conversion and loss on disposal of property	\$17,960
Investment Income	\$348,222
Other Income	\$186,139
Change in value of Beneficial Interests held by other, including perpetual trusts	\$1,987,020
Other non operating activity	0
Change in Net Assets with Retirement Plan and other non operating activity	\$3,023,175
Net assets beginning of year	\$39,679,277
Net assets end of year	\$42,702,452



# Thank you!



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